



Cardinal Health Specialty Solutions

ConnectSourceTM

The next generation of patient engagement

Accelerate your success by redefining
the potential of patient data.



Support patients
across the treatment journey



Gain critical insights to advance
your commercial strategy

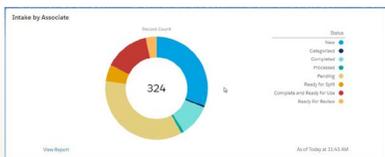
ConnectSource™

from Cardinal Health Specialty Solutions

We understand the frustrations that biopharmaceutical companies face when trying to access patient data for more informed decision-making—so we pioneered a better way. **Cardinal Health Sonexus™ Access and Patient Support** partnered with Deloitte to build a patient engagement platform leveraging Patient Connect™, an industry leading software built on the Salesforce platform. Together, we created **ConnectSource™**, a next-generation cloud-based platform that delivers clear and consistent reporting with deeper and more valuable insights.

With deep experience serving patients and unmatched clinical expertise, we deliver high-touch support at every point in the patient journey and evidence-based insights to position your product for success.

It's all here, from a single source. ConnectSource™, the new way to drive deeper engagement with patients and support better outcomes.



Connect for patient and brand success

Next-generation data: Access a 360-degree view of how your product is used, from individual patient interactions to big-picture trends. Visualize the complete patient journey by combining data from different sources including hubs, specialty pharmacies and other third-parties.

Advanced analytics and insights: Develop a deeper understanding of when and why your patients are falling off therapy and gain actionable insights to drive better outcomes and inform your commercial strategy.

Improved patient connectivity: Optimize adherence and outcomes by engaging patients. Proactively support Phase IV marketing objectives and reimbursement strategies.



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One access point.



Complete visibility.

ConnectSource™ enables biopharmaceutical companies to access and manage field dashboards for an on-demand, real-time view of the treatment journey. As a result, you can drive actionable performance insights that are optimized to enable you to achieve patient engagement goals.

You can also support physicians with program enrollment and patient status updates to help them more effectively engage with their patients. Plus, you will have deep visibility into every patient interaction—including eligibility checks, program enrollment and refill/service requests, all delivered in a HIPAA compliant manner.

The ConnectSource™ advantage

-  **Accelerate patient access:** Easily streamline benefits investigations, prior authorizations and appeals.
-  **Inform decision-making:** Gain data-driven insights and real-world evidence to strengthen integration, enhance value and drive better decisions.
-  **Streamline processes:** Reduce redundancy via workflow efficiency and greater accuracy.
-  **Gain visibility:** Access data quickly and efficiently with our easy-to-use platform.
-  **Improve adherence and reduce discontinuation:** Proactively engage and educate patients, motivating them to become an essential part of their care.
-  **Maximize efficiency:** Reduce the time needed for onboarding and training of new staff.

**> The goal is greater engagement.
The solution is ConnectSource™.**

Contact us today to learn how we can help you drive patient and brand success.

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About Cardinal Health Sonexus™ Access and Patient Support services

With deep capabilities in specialty and orphan products and a proven track record for delivering effective patient assistance programs, we excel at helping biopharmaceutical companies strengthen relationships with patients and providers to support improved outcomes. From our Chief Medical Officers to nurse practitioners to our team of data analysts, we provide unsurpassed clinical and industry expertise for a seamless, integrated approach to hub services with highly personalized service. Now, with ConnectSource™ we can deliver the knowledge to successfully support patients across the entire treatment journey, while empowering biopharmaceutical companies with the insights needed to advance commercial strategies.

