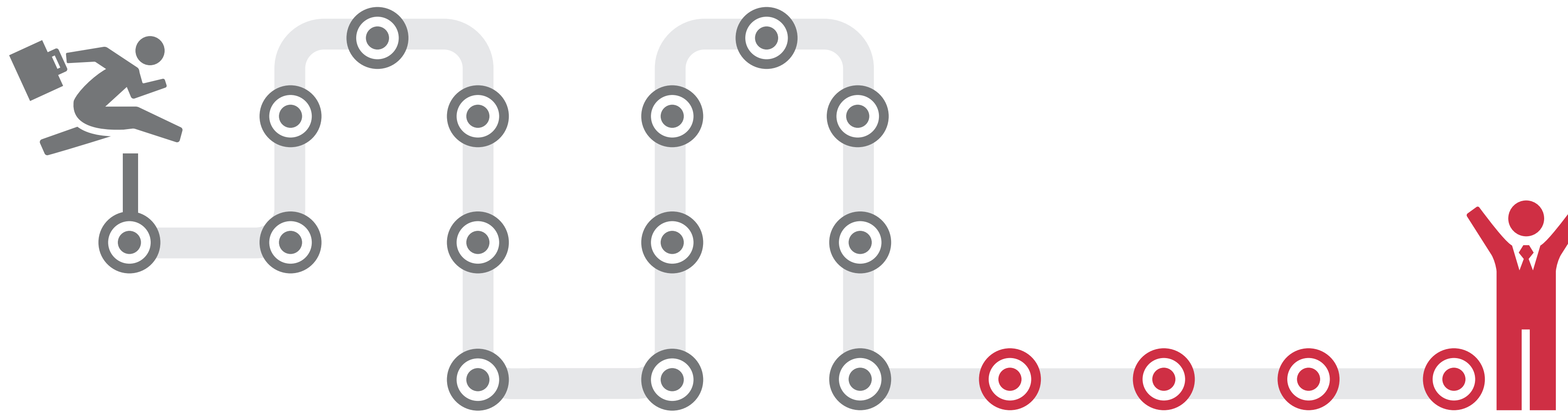


Fewer steps to get ahead



Meeting today's challenges by giving your staff the confidence to be in the blood bank

Standardization

- + A single platform for types and screens
- + Uniform processes from test-to-test and tech-to-tech
- + Stable endpoints for uniform interpretation

Safety

- + Fewer steps reduces chance for operator error
- + Easy-to-read results helps decrease variability of interpretation
- + Stable results allow for delayed reading and next-day quality assurance

Ease of Use

- + Just a few simple steps
- + Increases technologist comfort level in blood bank testing
- + Helps reduce stress in technologists less familiar with blood bank testing

Cost Effectiveness

- + Less hands-on time means more effective staff utilization
- + Pre-filled microtubes optimizes reagent utilization
- + Demonstrated sensitivity and specificity allows for fewer repeats and send-outs



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