

OptiFreight® Logistics

7 ways to maximize savings

with next-generation freight management

Traditional freight management includes inbound and outbound shipments. Next-generation programs also include the cost of *all* transportation modes, plus inventory management.

Follow these seven best practices to make the most of your savings opportunity.

1

Improve supplier compliance.

Increase savings by driving 25 percent¹ more inbound packages through your freight management program.

Three ways to maximize participation:

- Share your freight history to reveal which suppliers *are not* participating.
- Include your third-party account number in the PO comment area of every purchase order.
- Communicate regularly with suppliers to ensure they remain in compliance.

[Learn more](#)

2

Improve employee compliance.

One customer saved an average of 42 percent² on every outbound package. How many packages do your employees ship every year?

Employee education works:

- Provide an easy-to-use online portal that shows the savings every time employees ship via the program.
- Use your freight management dashboard to identify employees who aren't using the program. Then, remind them of the value.
- Remember to include all departments—including labs, pharmacy, home health and new sites of care as added.

[Learn more](#)

3

Ship the most cost-effective way.

Mode optimization maximizes savings by identifying how to meet the delivery date at the lowest cost possible.

Online analytical tools are the key:

- Automatically determine the right inbound shipping mode: for example, ground service may deliver the next day *without* overnight charges.
- Transit maps identify the best shipping mode for each supplier, based on proximity to you.
- Analytical tools are available for outbound mode optimization as well.
- Don't forget to analyze your local courier delivery charges: for example, private fleets might seem to cost less, but often do not.

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¹ Based on Cardinal Health internal data.

² A large Midwest hospital saved an average of 47% per outbound package through OptiFreight® Logistics from January 1, 2014 to December 31, 2014. Individual customer savings may vary.

4

Remember the other half of what you ship.

As many as 50 percent of what materials managers order are large freight shipments over 150 pounds.

Ship all large freight via your freight management program and save:

- Include clinical and IT equipment—as well as other big, bulky items you regularly ship.
- Before you place the order, use your program to calculate freight savings.
- When making capital improvements, use your program at the pre-construction phase to plan for and maximize savings.

[Learn more](#)

5

Use data analytics to find hidden savings.

Gain full visibility into your freight spend with advanced data analytics.

Make more informed decisions every time you ship:

- Tap into a depth of supplier and market data available no other way.
- Freight history analysis reveals trends around key cost metrics.
- Benchmark freight spend to help develop best practices (improving mode optimization, for example).

[Learn more](#)

6

Include courier services.

Often overlooked in traditional freight management programs, *same-day transportation* can be a substantial savings opportunity.

Manage your total cost of transportation:

- Maximize savings on the intra-network delivery of both scheduled and rush parcels.
- Use data analytics to review your local courier spend and seek opportunities to aggregate volume and identify potential savings opportunities.
- If you maintain a private fleet, analyze your current spend to determine if other same-day transportation options could be more cost-effective, without impacting on-time delivery.

7

Add inventory management.

Look beyond freight costs alone to gain even greater control of your supply chain expenses.

Manage your total cost of fulfillment:

- Use advanced data analytics to “connect the dots” and spot hidden savings opportunities all along your supply chain.
- Make more informed demand planning, purchasing and utilization tracking decisions.
- This total cost approach is already used to manage clinical supply costs (total cost per case); now apply that successful strategy to fulfillment costs.

[Learn more](#)

What can the next generation of freight management do to lower **your** costs?

Contact OptiFreight® Logistics—

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