

OptiFreight® Logistics

7 ways to maximize savings

with next-generation freight management

Traditional freight management includes inbound and outbound shipments. Next-generation programs also include the cost of *all* transportation modes, plus inventory management.

Follow these seven best practices to make the most of your savings opportunity.

1

Improve supplier compliance.

Increase savings by driving 25 percent¹ more inbound packages through your freight management program.

Three ways to maximize participation:

- Share your freight history to reveal which suppliers *are not* participating.
- Include your third-party account number in the PO comment area of every purchase order.
- Communicate regularly with suppliers to ensure they remain in compliance.

[Learn more](#)

2

Improve employee compliance.

One customer saved an average of 42 percent² on every outbound package. How many packages do your employees ship every year?

Employee education works:

- Provide an easy-to-use online portal that shows the savings every time employees ship via the program.
- Use your freight management dashboard to identify employees who aren't using the program. Then, remind them of the value.
- Remember to include all departments—including labs, pharmacy, home health and new sites of care as added.

[Learn more](#)

3

Ship the most cost-effective way.

Mode optimization maximizes savings by identifying how to meet the delivery date at the lowest cost possible.

Online analytical tools are the key:

- Automatically determine the right inbound shipping mode: for example, ground service may deliver the next day *without* overnight charges.
- Transit maps identify the best shipping mode for each supplier, based on proximity to you.
- Analytical tools are available for outbound mode optimization as well.
- Don't forget to analyze your local courier delivery charges: for example, private fleets might seem to cost less, but often do not.

[Learn more](#)

¹ Based on Cardinal Health internal data.

² A large Midwest hospital saved an average of 47% per outbound package through OptiFreight® Logistics from January 1, 2014 to December 31, 2014. Individual customer savings may vary.

4

Remember the other half of what you ship.

As many as 50 percent of what materials managers order are large freight shipments over 150 pounds.

Ship *all* large freight via your freight management program and save:

- Include clinical and IT equipment—as well as other big, bulky items you regularly ship.
- Before you place the order, use your program to calculate freight savings.
- When making capital improvements, use your program at the pre-construction phase to plan for and maximize savings.

[Learn more](#)

5

Use data analytics to find hidden savings.

Gain full visibility into your freight spend with advanced data analytics.

Make more informed decisions every time you ship:

- Tap into a depth of supplier and market data available no other way.
- Freight history analysis reveals trends around key cost metrics.
- Benchmark freight spend to help develop best practices (improving mode optimization, for example).

[Learn more](#)

6

Include courier services.

Often overlooked in traditional freight management programs, *same-day transportation* can be a substantial savings opportunity.

Manage your *total cost* of transportation:

- Maximize savings on the intra-network delivery of both scheduled and rush parcels.
- Use data analytics to review your local courier spend and seek opportunities to aggregate volume and identify potential savings opportunities.
- If you maintain a private fleet, analyze your current spend to determine if other same-day transportation options could be more cost-effective, without impacting on-time delivery.

7

Add inventory management.

Look beyond freight costs alone to gain even greater control of your supply chain expenses.

Manage your *total cost* of fulfillment:

- Use advanced data analytics to “connect the dots” and spot hidden savings opportunities all along your supply chain.
- Make more informed demand planning, purchasing and utilization tracking decisions.
- This total cost approach is already used to manage clinical supply costs (total cost per case); now apply that successful strategy to fulfillment costs.

[Learn more](#)

What can the next generation of freight management do to lower **your** costs?

Contact OptiFreight® Logistics—

Email: GMB-OptiFreight@cardinalhealth.com

Call: 866.457.4579

